## Partisan Bias, Bureaucratic Effort, and Detection of Administrative Errors:

## **Evidence from Unemployment Insurance Programs in the American States**

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Abstract

Detection of administrative errors serves as a critical discretionary activity performed by

public agencies. We maintain that gubernatorial partisan control of executive agencies will shape

agency efforts to detect administrative errors. Specifically, we hypothesize that agency detection

efforts for benefit overpayment errors from state unemployment insurance (UI) programs will be

higher under Republican partisan gubernatorial control of state UI agency heads compared to

Democratic counterparts. This proposition is analyzed on panel data from fifty state UI agencies

between 2002-2021. The estimated partisan differential between Republican and Democratic

governors with direct appointment control over UIP agency heads are associated with a within-

state average of \$ 2.647 million higher correction of benefit overpayments to unemployed

claimants (i.e., a per claimant overpayment case partisan differential of \$ 618.68). These findings

indicate that agency efforts at detecting administrative errors reflect underlying tensions between

partisan core constituencies who directly benefit (and lose) from such efforts.

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A key element necessary for improving administrative decision-making is to better understand both how and why public agencies make objective decision errors. Addressing this issue can speak to a myriad of important issues, including, but not limited to, how caliber of agency leadership impacts administrative waste (Park 2022), how some groups of citizens are treated differently than others (e.g., Compton, et al. 2023; Peeters and Wildak 2023), how organizational adaptation to technology can shape administrative performance (e.g., Greer and Bullock 2018; Krause and Hong nd; Young, et al. 2022; Widlak and Peeters 2020), and the role that administrative leadership plays in shaping program payment errors across 56 federal agencies (Park 2022). Rapid scholarly progress on these issues over the past decade has afforded public management scholars a much clearer portrait of both the sources and nature of administrative errors. These decision errors adversely impact the management of government programs ranging from citizens obtaining policy benefits (Compton, et al. 2023; Young, et al. 2024) to payments for services rendered by external actors or third-parties (Park 2022). These studies, however, limit their focus to identifying an extremely small subset of administrative errors culled from quality control samples that are simply routinized procedural requirements analyzing a small subset of errors based on a high volume of transactions. Although quality control samples are highly informative for gauging both the caliber and nature of administrative performance, they cannot account for discretionary administrative behavior based on an agency's own initiated efforts identifying programmatic errors.

Yet, little is known regarding how public agencies exercise discretion for purposes of detecting program errors outside the scope of those identified by internal control systems that produce samples of transactions to gauge administrative performance. This is an important issue for scholars of performance management and administrative decision-making to examine since only a tiny fraction of program errors are identified by routinized procedures that represent mandatory sampling of transactions. For instance, only 3.27% of the full dollar amount value of aggregate benefit overpayment errors detected by state agencies in Unemployment Insurance (UI)

programs between 2002 and 2021 were identified through the federal requirement of Benefit Accuracy Measurement (BAM) sampling of the population of program transactions. Although BAM sampling of administrative errors serves as a vital diagnostic tool that can identify systemic problems requiring administrative remediation, it is incapable of allowing one to make inferences about either the nature or magnitude of program waste. To address this issue, one must focus on the remaining lion share of benefit overpayment errors to program beneficiaries are the result of discretionary efforts undertaken by state UIP agencies.

These discretionary efforts at error detection represent an agency's desire to engage in self-correction of identified (known) program errors. In fact, an agency's willingness and capacity to correct program errors represent a discretionary administrative activity that we posit will vary based on an agency's policy priorities. This is because public agencies' work allocation is dominated not by error detection efforts, but rather by carrying out its primary task responsibilities relating to case processing duties (e.g., receiving and disseminating benefit applications or cost invoices, determining benefits eligibility based on established rules and guidelines, verification of information provided by program beneficiaries). Those administrative errors identified through bureaucratic effort *ex post* to the original transaction decision represent an agency's desire to correct errors in program administration. Discretionary efforts at program error detection translate into some parties being made either worse off or better off compared to if the status quo of no corrective action had been taken (i.e., the decision error remained undetected in perpetuity).

In this study, we contend that partisan direct appointment of state UI agency heads by governors in the American states determines the extent to which administrative errors are identified by discretionary agency efforts. This is because direct gubernatorial appointment authority offers a clear line of accountability between governors and state executive agencies responsible for handling this class of administrative activities. Rooted in core partisan constituency differences between support for labor (unemployed workers) vis-à-vis business (employers)

(Hertel-Fernandez 2019; Gottschalk 2000), we hypothesize that Republican governors who enjoy direct appointment authority of state UI agency heads will be more active than Democratic counterparts with direct appointment authority in rectifying administrative errors that correct benefit overpayments to unemployed claimants of state UI programs. The rectification of these errors transfers excess benefits received by UI program beneficiaries to employers by crediting the latter's UIP fund account balances (U.S. Department of Labor 2020: 5-7). Although the rectification of administrative errors is grounded in legal program obligations, it requires bureaucratic effort to nonetheless yield a zero-sum redistribution of program funds from claimants to employers. Less effort undertaken to rectify administrative errors, however, signifies state UI agencies lower willingness to perform 'corrective' transactions that remove excess benefit payments to unemployed claimants, and by extension, a greater willingness not to reimburse employers UI account balances. Analysis of error detection efforts offer insight into the relative priorities exercised by state UI agencies to address monetary discrepancies in program administration.

Panel data findings of unemployment insurance programs (UIP) in fifty American states from 2002-2021 yields support for understanding how appointment structures affect how partisan governors shape the rectification of these programmatic errors by state UIP agencies. Republican governors exercising direct appointment control over UIP agency heads are associated with a within-state average of \$ 2.647 million greater identification of benefit overpayment errors to unemployed claimants relative to those agencies where Democratic governors enjoy direct appointment powers. This represents a within-state average per claimant overpayment case partisan differential of \$ 618.68 (\$ 2,646,708 / 4,278). This study's findings offer crucial insight into a vital, yet little understood, administrative activity – and how it systematically varies depending upon which party controls executive administration of these policies. More broadly, this study paradoxically reveals that executive branch coordination between elected political principals (governors) and unelected administrators (state agencies) does not unequivocally enhance the

quality of administration. Rather, agency efforts to correct administrative errors constitute an inherently costly and non-neutral function since it often requires the retraction of benefits from program beneficiaries (unemployed claimants).

# Politics and the Distributional Consequences of Rectifying Administrative Errors in State Unemployment Insurance Programs

Background on State Unemployment Insurance Compensation Programs (UIPs)

The Unemployment Insurance Program (UIP) was created as a joint state-federal program in 1935 under the Social Security Act to provide short-term financial aid to unemployed workers. The UIP is partially funded by taxes on employers. Employers that routinely lay off more workers, leading them to claim unemployment benefits, are required to pay higher unemployment tax rates under the experience-rating system (Kovalski and Sheiner 2020; U.S. Department of Labor **nd.a**). The financing of UIPs necessarily pits unemployed claimants (*Labor*) versus employers (*Business*) as opposing economic interests. Specifically, claimant overpayment errors detected by the agency can result in psychological costs of stigmatization that lowers participation by unemployed citizens to obtain benefits from such programs (Herd and Moynihan 2018), and also tangible economic costs (Friedman 2020). Once detected by the agency, the financial burden for paying back the overpaid amount falls on the claimant, unless the claimant requests a waiver under limited circumstances (cf. See U.S. Department of Labor 2021: Table 6-2. Recovery of Nonfraud Overpayments for greater details on each state provision). Employers' unemployment insurance account balances are reimbursed (i.e., credited) when claimant overpayment errors are detected by state UIP agencies (U.S. Department of Labor 2011: 3; cf. See Federal Unemployment Tax Act Section 3303(a)(1) for the original provision). Discretionary detection of administrative errors involves reallocating agency resources—diverting personnel, technology, and attention from core functions like claims processing and tax administration (LeBlanc 2023). While these efforts aim to reduce "payment error, waste, fraud, and abuse within Federal spending" (U.S. Public Law 112-248), the recovery process imposes financial hardship on claimants, who must repay benefits they were initially deemed eligible to receive—often through cash transfers or withheld tax refunds (Friedman 2020). Therefore, state UIP overpayment error detection efforts are beneficial for employers at the expense of unemployed citizens since they constitute a zero-sum transaction.

State UIP agencies enjoy substantial discretion in administering this program within the parameters defined by federal laws and Department of Labor guidelines. Administrative decisions for this program are made in determining program eligibility for unemployed claimants, as well as how much program benefits that they are entitled to under legal and administrative guidelines. Agency heads are responsible for managing this program. Anecdotal evidence suggests that these agencies exercise significant decision-making power throughout the administrative process ranging from investment decisions for fraud detection software, adjustment of eligibility criteria for claimants, and the stringency of improper payment detection. For example, a recent audit in Michigan revealed that its unemployment insurance agency director had instructed staff "not to find fraud against claimants" and to reallocate payment accuracy investigators to claims processing unit during the Covid pandemic (LeBlanc 2023). Determination of eligibility criteria is also a discretionary function of agency executives. For instance, the administrative priorities of the Texas Workforce Commission in recent years differ from those in the state of Michigan based upon the respective executive directors' decisions to reintroduce work-search requirements for unemployment benefits after temporarily waiving them (Venkataramanan 2020). State UIP agencies exercise considerable policymaking authority that extends beyond 'red tape' requirements imposed by elected officials on administrative activities (Herd and Moynihan 2018). Governors' ability to affect the distribution of policy benefits and costs among labor and business interests from this program, therefore, is contingent upon them having direct appointment authority.

Agency Error Detection Efforts in State Unemployment Insurance Programs

Administrative errors represent an important source of variation involving policymaking

bias that has tangible distributional consequences. Administrative errors constitute decisionmaking biases that benefit one outcome or set of interests relative to another. For instance, previous studies examine program overpayment errors in U.S. federal programs (e.g., Greer and Bullock 2018; Lee 2021; Park 2022). These studies, while highly informative for advancing our understanding of administrative performance, focus on prior decision errors generated from mandatory quality control sample surveys of the population of payment transactions. Hence, these sampling estimates identify the incidence rate of administrative errors in a feasible manner given the enormous volume of payment transactions that take place. For example, Park's (2022: 39-77) study of U.S. federal program overpayment errors across 56 U.S. federal agencies reveals that the sampling estimates are based on anywhere between approximately between less than 0.01% and 20.26% of the population of payment transactions. In the realm of UIPs, the U.S. Department of Labor institutes a Benefits Accuracy Measurement (BAM) mandatory assessment for all state UIP agencies responsible for administering this federal program. Because the volume of transactions is vast, the BAM generates a sample that provides information on specific administrative decisions – including administrative errors. BAM samples are capable of only identifying a small fraction of the total cases of prior administrative errors. For the 2002-2021 period analyzed in this study, BAM's benefit overpayment error sample coverage represents an average 1.43% of the population of benefit overpayment detections between 2002-2021 (SD: 2.53%, Min: 0.02%, Max: 61.45%).1 The remaining benefit overpayment errors detected are through agency-initiated efforts.

This study offers a novel analysis of administrative error detection that is determined at an

<sup>&</sup>lt;sup>1</sup> This claimant error rate is obtained from the U.S. Department of Labor's estimate in each year's Payment Integrity Information Act Annual Report, Section 'Overpayment by Responsibility'. Source: U.S. Department of Labor ETA. **nd.** Integrity Rates by Responsibility [Dataset]. <a href="https://oui.doleta.gov/unemploy/bqc.asp">https://oui.doleta.gov/unemploy/bqc.asp</a> [Accessed: April 16, 2024].

agency's discretion through their own initiated efforts — as opposed to those that are identified based on federal mandatory BAM quality control samples. Our dependent variable of interest thus represents administrative effort by state UIP agencies seeking to identify sources of program waste. In the realm of state-level UIPs, these discretionary detection efforts involve cross-referencing central office wage-record files with benefit payments made during the same period or conducting field surveys to verify payroll information directly from employers (U.S. Department of Labor 1990). These activities represent an *active*, *discretionary* investment of bureaucratic effort since these field investigations conducted by each state UI agency's Benefit Payment Control (BPC) unit differ from sampling estimates generated by routinized, weekly summary evaluations obtained through each state UIP agency's Benefit Accuracy Measurement (BAM) quality control survey.<sup>2</sup>

The substantive focus of this study is restricted to state UIP agencies' overpayment detection efforts for both legal and substantive reasons. Section 303(a) in the Social Security Act requires that state UIP agencies' administration of unemployment benefits to be "... to insure full payment of unemployment compensation when due...." and to have these payments "....found by the Secretary of Labor to be reasonably calculated (Social Security Act 1935: 1750)." These overpayment reporting efforts are required by all state UIP administering agencies on a quarterly

<sup>&</sup>lt;sup>2</sup> For example, the total number of Georgia BPC's state agency-initiated overpayment detection investigations

between 2015 – 2019 ranged from 16,065 cases (in year 2017) to 33,927 (in year 2015) cases a year. Georgia BAM unit's investigation is informed by a randomly drawn quality control sample of relatively stable size

over years ranging from 480 cases (in year 2015 and 2016) to 520 cases (in year 2017).

<sup>&</sup>lt;sup>3</sup> The Employment Security Manual Section 7511, Part V, states that the Secretary of Labor interpreted these federal requirements to further mandate that state unemployment agencies to guarantee methods "(1) to detect benefits paid through error by the State Workforce Agency (SWA) or through willful misrepresentation or error by the claimant or others, (2) to deter claimants from obtaining benefits through willful misrepresentation, and (3) to recover benefits overpaid.".

basis in the form of *ETA-227 Overpayment Detection and Recovery Activities* to the U.S.

Department of Labor ETA to confirm that they meet the required standards. Overpayment errors to unemployed program beneficiaries represent the most common form of administrative error. This class of administrative errors receives the most attention and scrutiny (Smith and Stettner 2003), plus has tangible distributional policy consequences for labor versus business interests (Klein and Willging 1972; Flahive 2021).

Because underpayments tend to be rather modest, the federal government does not mandate state UIP agencies to report specific instances of underpayment error detection outside the scope of the mandatory BAM sample estimates (Overpayment Detection and Recovery Activities 2022: 80196–80197).<sup>4</sup> Due to the high volume of transactions, coupled with limited administrative resources, state UIP agencies prioritize potential sources of error detection. State UIP agencies assess claimant overpayment errors by cross-matching claimed weeks of benefits against actual wages, as well as investigating work search activities by these unemployed workers.

Because administrative errors identified via periodic quality control samples neither require active bureaucratic search for such problems (Bendor 1985; Simon 1947) nor intentional case-specific resolution (Moe 1985a), this activity is distinct from the bureaucratic effort required of agency-initiated error detection efforts that are central to understanding the exercise of bureaucratic discretion. This latter activity, which is the focus of the current study, therefore requires investments of costly effort *ex ante* by public agencies (Turner 2017). Because agencies

<sup>&</sup>lt;sup>4</sup> Underpayment error detection is relatively infrequent when compared to overpayment error detection. The U.S. Department of Labor's ETA 2019 annual report indicates that estimated underpayment rates are, on average, 0.349%, while estimated overpayment rates are, on average, 10.269% (U.S. Department of Labor ETA 2019: 6). The Louisiana Workforce Commission's state audit report, for example, found no instances of underpayment detection in the past two months leading up to the report's publication date (Louisiana Workforce Commission 2016: 5).

operate under conditions of limited time, resources, and information, it naturally follows that discretionary efforts are not uniformly distributed either within or between organizations (Simon 1947). In essence, discretionary investment in error detection efforts reflects organizational priorities. When tasks are highly discretionary, such as agency-initiated error detection activities by state UIP agencies, agencies are better positioned to prioritize certain types of activities over others. Often, discretionary activities are more likely to be directed toward performance dimensions perceived as most urgent (Cyert and March 1963), politically salient (Hong, et al. 2020: 1245), and is also associated with groups deemed more deserving of benefits (Maynard-Moody and Musheno 2022). Unlike the routine and inherent nature of administrative errors, the detection and correction of those errors are largely discretionary actions (Widlak and Peeters 2020: 42-43).

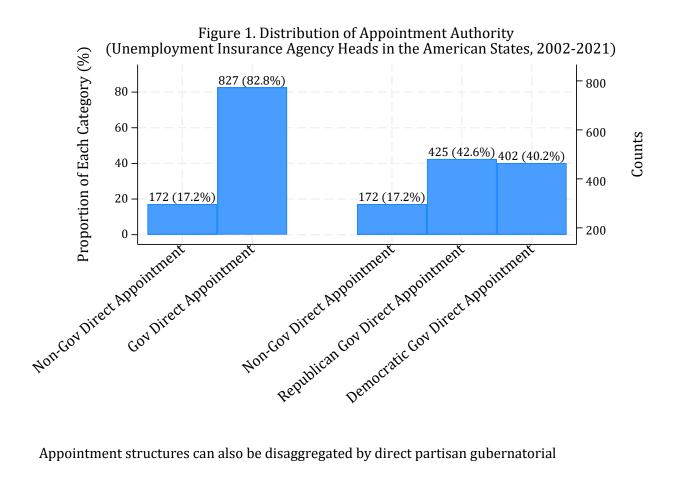
Accordingly, state UIP agencies will vary regarding how much effort they are willing to dedicate to identifying administrative errors outside of mandatory, routinized processes such as BAM quality control sampling methods.

Next, a logic is presented that explains how gubernatorial control of appointment authority over state UIP agency heads affects the level of detection effort exerted by these agencies in identifying benefit overpayment errors that have implications for both claimants and employers.

# Governors, Appointment Structures, and Partisan Biases in State Unemployment Insurance Programs

Politicians face incentives to have administrative agencies offer policy decisions or information that adhere to the former's own preferences and goals. This study seeks to understand the role of distinct appointment structures for shaping the ability of partisan governors to attain bureaucratic effort in detecting administrative errors consistent with their own policy preferences. This is a critical consideration in the administration of state unemployment insurance programs since governors are subject to blame for mismanagement of these programs in many states, including Kentucky (Schreiner 2021), Illinois (Mahr and Petrella 2022), and Michigan (LeBlanc

2023; Roberts 2020). **Figure 1** displays the *proportion* (left Y-axis) and *frequency* (right Y-axis) breakdown of appointment structures in agencies responsible for administering UIPs in 50 American states during the 2002-2021 sample period.<sup>5</sup> The first panel represents the simple binary distinction between those state UIP agency heads who are not a direct gubernatorial appointment (Non-Gov Direct Appointment, 172 state-year observations, 17.2% of sample) versus those that involve the governor directly selecting the individual to serve in this agency leadership position (*Gov Direct Appointment*, 827 state-year observations, 82.8% of sample).



Appointment structures can also be disaggregated by direct partisan gubernatorial appointments (Republican Gov Direct Appointment; Democratic Gov Direct Appointment). This

<sup>&</sup>lt;sup>5</sup> See **Appendix Table A1** for a complete listing of state-years covering each of these appointment regimes, including the specific appointment structures depicted in Figure 1.

measure permits partisan distinctions when governors enjoy direct appointment authority that is critical to effective executive branch coordination. The baseline category, *Non-Gov Direct Appointment*, is previously defined, and the remaining sample observations are comprised of 425 state-year observations (42.6%) where Republican governors held direct appointment authority over state UIP agency heads (*Republican Gov Direct Appointment*), and the remaining 402 state-year observations (40.2%) are represented by Democratic governors holding such direct appointment authority over these agency officials (*Democratic Gov Direct Appointment*).

From a partisan political economy perspective, the Republican party often favors business interests while Democratic party is more closely aligned with labor and working-class interests (Bartels 2016; Franko and Witko 2018; Kelly and Witko 2012; cf. Hacker and Pierson 2010). Therefore, it is natural to infer that state UIP agencies operating under Republican governors holding direct appointment authority over agency heads will prefer to exert greater discretionary effort in detecting benefit overpayment errors to claimants since it reduces wasteful spending on program beneficiaries (unemployed citizens) while redounding to the benefit of business by enabling the crediting of employers account fund balances.

Governors in the American states are well aware of program (mis)management of state UIPs and hold agency leaders accountable, while serving as an electoral issue for incumbent governors. For instance, Governor Kate Brown (D—Oregon) not only dismissed the state UIP agency director (Lisa Nisenfeld) following mismanagement of the agency's information system controlling employer tax payments to the state UI fund (Theriault 2016). Mismanagement of the UIP was a major campaign issue in the 2019 Kentucky gubernatorial election contest as state Republican party chairperson Mac Brown accused Democratic Governor Andy Beshear of mismanaging these programs by declaring "Kentuckians deserve a better way than the Beshear administration has to offer:" (Schreiner 2021).

Which institutional actor(s) possessing appointment authority confers an institutional

mechanism that can either facilitate or blunt executive branch coordination between governors and agency leadership in the conduct of administrative policymaking. The extent that executive branch coordination facilitates democratic policy preferences relies upon public agencies' exercising discretionary authority in pursuit of shared aims. State UIP agency head appointments, directly chosen by governors to serve in at-will positions, will be more likely to attain effective executive branch policy coordination in line with the governors' partisan policy preferences compared to those state UIP agency heads not directly appointed by governors.

When governors hold direct appointment authority over state UIP agency heads, they can more effectively steer administrative priorities in line with their party's broader economic agenda. Partisan differences over the administration of UI programs and policies do arise. Republican policymakers tend to prioritize employer and business interests, viewing expanded unemployment benefits as burdens on employers (Flahive 2021; Romm 2021). While UIP taxation rate mechanisms do not establish a direct one-to-one link between individual overpayments and employer tax rates, they nonetheless impact employer costs by weakening state UI trust fund balances, which in turn trigger tax increases on employers. As noted by the U.S. Department of Labor (2023: 19), employers' "tax rates depend on the state's fund balance," with lower balances resulting in higher tax schedules. For instance, when Michigan's unemployment compensation fund fell below \$2.5 billion in 2020, the agency announced that employer taxes would rise the following year and simultaneously launched an overpayment recovery effort targeting roughly 3,000 claimants (LeBlanc and Chambers 2020).

This institutional feature of UIPs reinforces Republican governor-appointed agency leaders' preference for stringent claim verification and aggressive overpayment detection as a means for signaling to taxpayers the government's commitment to curbing wasteful expenditures. In contrast, Democratic officials place greater relative emphasis on the interests of claimants, prioritizing access, timeliness, and equity in benefit delivery. For example, Oregon's Democratic governor, Kate

Brown, dismissed the state's Employment Department Director in 2020 due to delayed payments, calling the continued delays "unacceptable" (LeBlanc 2023). While labor groups do not advocate for incorrect payments, they have raised concerns that overpayment recovery processes can impose substantial administrative and economic burdens on claimants (Holler, Tarshish, and Kaplan 2024; Widlak and Peeters 2020). As a result, Democratic leaders may be more cautious about retroactively recouping overpaid benefits, particularly when overpayments stem from administrative errors rather than fraud. The Michigan Unemployment Insurance Agency faced a class-action lawsuit in 2022 from claimants who received overpayment notifications, arguing that the repayment demands for benefits issued more than a year earlier were made without due process and caused financial harm to claimants, many of whom were still unemployed (Roberts 2022). The case illustrates the political risks associated with aggressive overpayment enforcement, showing how claimant backlash and legal challenges can emerge when agencies pursue repayment efforts.

We posit that State UIP agencies will exert the most effort at detecting benefit overpayment errors when Republican governors enjoy direct appointment authority, followed respectively by non-direct gubernatorial appointments and Democratic governors with direct appointment authority. Next, the empirical strategy for evaluating these partisan biases involving the discretionary exercise of bureaucratic effort are presented.

## **Data and Empirical Strategy**

The data of interest under investigation are total annual 2010 constant-dollar amount of benefit overpayment errors detected by each of the 50 state UIP agencies between 2002-2021 (N imes

T = 999 observations). The detection of these administrative errors arise from non-fraudulent activities based on the "misrepresentation of the facts, failure to provide timely and/or accurate information to support a claim of benefits, or a general misunderstanding of obligations and benefit rights" (U.S. Department of Labor ETA 2017: 162) that it not due to a 'willful' misrepresentation." (U.S. Department of Labor ETA 2017: 165). That is, fraud-induced overpayment errors are excluded from these measures since fraudulent activities are often identified by sources external to both the agency's discretion and control.

The dependent variable, *Benefit Overpayment Error Detection*, is measured as the annual sum of claimant-responsible non-fraud benefit overpayments that are detected by state agencies -- adjusted in 2010 constant dollars.<sup>8</sup> These data constitute aggregate policy outputs generated from state UIP agencies' own-identification of benefit overpayment errors made to unemployed claimants. As noted earlier, these measures reflect agency priorities regarding the willingness to exert bureaucratic effort to identify excessive payments to unemployed citizens that can be credited to employers UIP account fund balances.<sup>9</sup>

<sup>&</sup>lt;sup>6</sup> See in **Appendix A** (**Table A2**) for descriptive statistics and data sources for variables. The sample covers 999 observations instead of 1,000 (N×T=50×20), as the U.S. Department of Labor's raw database excludes 2014 Florida due to insufficient BAM sampling (U.S. Department of Labor 2014: 3).

<sup>&</sup>lt;sup>7</sup> For additional information, please see **Appendix A**: *Overpayment Detection for Claimants* subsection [6-7]).

<sup>8</sup> U.S. Department of Labor ETA. 2022. ETA-227 Overpayment Detection and Recover Activities – Regular Program, 2002-2021 [Dataset]. <a href="https://oui.doleta.gov/unemploy/DataDownloads.asp">https://oui.doleta.gov/unemploy/DataDownloads.asp</a> [Accessed: September 26, 2022].

<sup>&</sup>lt;sup>9</sup> The monetary value associated with the volume of these cases exhibits considerable variation. Benefit overpayment error detection per case ranges between \$ 7.73 and \$ 4,912.16 (Median = \$ 473.33). Additional information on the legal aspects of these distinct type of overpayment errors can be found in **Appendix A**: **B**. **Overpayment Detection for Claimants: Substantive Consequences and Their Legal Bases** subsection [7-8].

The overall average amount of state UIP agency-initiated benefit overpayment error detection for a given state-year is \$ 12 million with an overall standard deviation of \$ 28.6 million, ranging between \$ 0.003 to \$ 474 million (within-state standard deviation: \$ 29.2 million, ranging between \$-57.1 million and \$154 million). Given the positive skewness in these benefit overpayment errors data (skewness = 7.64), the median amounts reveal that the size of the overall/within-state median state-year *Benefit Overpayment Error Detection* is \$ 3.787 million / \$-0.597 million. Administrative efforts to identify benefit overpayment errors for state UIPs constitute substantial programmatic activity undertaken by American states. Based on data from fifty American states between 2002-2021, the average annual state volume of benefit overpayment error transactions detected by state UIP agencies based on their own search efforts is substantial (Mean = 17,807, SD = 29,288, Min = 32, Max = 341,210). The corresponding overall average per case value of benefit overpayment error detection efforts in a state-year is \$ 568.73 (SD = 3422.67, Min = 37.73 Max = 34.912.16).

The primary covariates of interest relate to the state agency head's appointment authority. States vary in gubernatorial control over selection of the state UIP agency head (see **Appendix A** for the classification of each state's appointment authority regime). <sup>10</sup> In some states, UIP agency heads are directly appointed by the governor, while in other states governors lack direct appointment authority – that is, they lack formal authority over appointment choices. **Table 1** presents these pair of classifications, one that reflects the binary distinction between (1) non-direct [including non-partisan governors with direct appointment powers]/direct gubernatorial appointment authority distinctions], (2) non-direct/Republican governor direct/Democratic governor direct trichotomous

<sup>&</sup>lt;sup>10</sup> The raw data of the state agency head's appointment mechanism indicator variables was obtained from the *Book of the States* between 2002-2021. Additional details regarding the coding of this information into the variables analyzed in this study appear directly below **Table A1** (**Appendix A**).

classification.<sup>11</sup> Each state-year appointment authority is coded to account for changes in appointment authority and gubernatorial partisan control within each state during the sample period. In addition, we both perform and report sensitivity checks using a restricted sample that affects the baseline non-direct gubernatorial appointment authority cases by omitting cases with non-partisan governors (n = 5), as well as those governors lacking direct appointment authority but enjoying approval power over state UIP agency heads (n = 42).

TABLE 1

Distribution of Partisan Appointment Authority: State UIP Agency Heads

Category Number	Category Title	Definition
0/0	Non-Direct Gubernatorial Appointment	Governors <i>DO NOT</i> appoint
	Authority	state UI agency heads; or serve as non-
		partisan/independent governors.
1 / NA	Direct Gubernatorial Appointment	Governors select state UI agency heads
	Authority	
NA / 1	Direct Appointment Authority: Republican	Republican governors appoint
	Governors	state UI agency heads.
NA / 2	Direct Appointment Authority:	Democratic governors appoint
	Democratic Governors	state UI agency heads.

State UIPs incentives for exerting bureaucratic effort at identifying benefit overpayment errors might also be shaped by political factors that may potentially confound executive branch coordination effects attributable to the primary mechanism of interest – the nature of gubernatorial appointment authority. *Election Year* is a binary indicator equal to 1 if there is a gubernatorial election in a given state for a given year, and equal to 0 otherwise. This variable accounts for

<sup>&</sup>lt;sup>11</sup> The appointment variables analyzed in this study exhibit sufficient within-state variation through time based on the between-within standard deviation ratio (Non-Partisan Gubernatorial Direct Appointment [Models 1 & 2]: Full Sample: 2.253 = 0.3479 / 0.1544, Restricted Sample: 2.293 = 0.3114 / 0.1358; Partisan Gubernatorial Direct Appointment [Models 3 & 4]: Full Sample: 1.413 = 0.5934 / 0.4199, Restricted Sample: 1.334 = 0.5504 / 0.4127).

electoral incentives for use of administrative effort when it comes to detection of state UIP benefit overpayment errors. During gubernatorial election years, UIP agencies are predicted to increase their error detection efforts, on average, as the incumbent governor may benefit from rooting out program waste for electoral purposes in terms of either credit claiming or avoiding blame. *Economic Policy Liberalism* accounts for the degree of economic policy liberalism reflected by state government policymaking in given year (Caughey and Warshaw 2016). When a state's policies are comparatively liberal, UIP agencies might respond accordingly by reducing effort when it comes to identifying benefit overpayment errors since these redound to the benefit of employers at the expense of program beneficiaries. *Public Sector Unionization* accounts for organized public sector union effects on UIPs. This variable is defined as the percentage of unionized public sector workforce for a given state-year and is thus hypothesized as being associated with lower levels of benefit overpayment detection efforts by state UIP agencies given the distribution consequences of such activities on claimants and employers, respectively.

Additional control variables are included to account for both resource and demand-side effects influencing state UIP agencies' detection efforts. *Agency Budget Size*, measured as the log-transformed 2015 constant dollar total administrative expenditure of the state UIP agency for a given year. This covariate captures resource-based investments for agencies that might shape their detection behavior. Simply, more resource-rich agencies have greater organizational capacity to detect administrative errors. *Unemployment Rate* is measured as the percentage of seasonally adjusted unemployment rates of a given state within a given year <sup>13</sup>, and hence, reflects demand-

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<sup>&</sup>lt;sup>12</sup> Christopher Warshaw and Devin Caughey. "Mass Ideology and Policy Liberalism of American States from 1936-2020," <a href="http://www.chriswarshaw.com/data.php">http://www.chriswarshaw.com/data.php</a> [Accessed: October 16, 2022]. This measure is based on the state-year posterior median of a dynamic latent measure analyzing state economic policies (e.g., taxes, social welfare, and labor regulation).

<sup>&</sup>lt;sup>13</sup> U.S. Bureau of Labor Statistics. "Local Area Unemployment Statistics. 2002-2021,"

side effects that are external to the agency. This covariate should be positively correlated with benefit overpayment error detection efforts since rising unemployment conditions should bear greater pressures on UIPs than compared to when economic conditions reflect lower levels of unemployment. Ln (Total Paid Claims) account for demand-side effects internal to state UIP agencies which are likely to be correlated with such error detection efforts. This control variable is measured as the natural log of the total number of paid claims made by each state UIP agency for a given year. This 'scale effect' control covariate is expected to be positively associated with benefit overpayment detection efforts as they increase the demand for such efforts. *Ln* (*BAM Sample* Estimate of Total Claimant Error) is the natural log of the sampling estimate of total claimant errors from the population of these transactions during a given state-year. <sup>14</sup> This measure accounts for supply-side effects relating to the severity of claimant errors. Higher sampling estimates of claimant errors should be indicative of greater problem severity, and thus yield greater agency detection efforts for benefit overpayment errors. *Ln (Employer Appeals Count)* is the natural log of the total number of appeals submitted by employers to the state UI agency's appeals board to review specific payment decisions made by the agency (U.S. Department of Labor 2017: I-5-4), typically requesting a review for potential overpayment errors imposing financial liability on employers (U.S. Department of Labor **nd.b**). A rise in the volume of employer appeals might have a complementary, positive effect by spurring additional agency-initiated effort at detecting benefit overpayment

https://beta.bls.gov/dataQuery/find?fq=survey:%5Bla%5D&s=popularity:D [Accessed: December 22, 2022].

<sup>&</sup>lt;sup>14</sup> Automated filing methods (i.e., internet and telephone), are shown to have a lower incidence of sampling errors (Compton, et al., 2023). These data, however, are restricted to only the BAM quality control sampling error estimates, and thus do not exist for error detection efforts initiated by state UI agencies. The most feasible solution given these data limitations is to account for such sampling error rate variation. We include the BAM quality control sampling estimates of total claimant errors as a control covariate.

errors to claimants. However, higher levels of employer appeals might actually exert a substitution effect between agency priorities by dampening agency-initiated efforts at error detection. Under this alternative hypothesis, employer appeals represent an opportunity cost for state UIP agencies since it requires additional administrative effort that might reduce agency efforts at detecting overpayment errors to claimants.

A lognormal regression modeling approach is applied to these data since the dependent variables exhibit both strong positive skewness and leptokurtosis. Lognormal regression models are ideally suited for explicit modeling of positively—skewed continuous data that are bounded between zero and positive infinity. Lognormal regression is preferrable to OLS—Log estimation when such transformations yield distortions in the dependent variable that render them a poor representation of the actual data generating process. The lognormal regression model has been widely used in the analyses of data with similar distributional properties—including the analysis of stock prices (Errunza and Losq 1985) and income distribution (Alexeev and Clifford 1993). Finally, all models include both state and year fixed effects, plus robust standard errors that are clusteradjusted by state.

### Statistical Evidence

The maximum likelihood estimates from the lognormal regression models in **Table 2** analyze the effect of direct gubernatorial appointment authority versus a baseline where governors lack direct appointment authority (**Models 1 & 2**), as well as making partisan distinctions regarding direct appointment authority (**Models 3 & 4**). **Models 1 & 3** include the full sample of data, while

<sup>&</sup>lt;sup>15</sup> The 0.632 bivariate correlation between the level and natural logarithm of the *Benefit Overpayment Error Detection* measure reveals the nature of this data mapping problem. As these correlations become weaker, log transformations of these variables are likely to yield biased statistical inferences since they are not representative of the true data generating process (see Diwakar 2017).

**Models 2** & **4** omit observations in the *Non-Gubernatorial Appointment Authority* baseline subset of cases where Governors only enjoy approval authority over appointment selections made by other institutional actors (n = 42), or in state-years where non-partisan governors (n = 5) hold office. By excluding these cases, it can be assessed whether the findings in the manuscript are not merely an artifact of how gubernatorial appointment authority is operationalized as an empirical measure.

Greater agency resources (Agency Budget Size) are associated with higher levels of state UIP agency-initiated detection of benefit overpayment errors. This finding suggests that slack resources and economies of scale often enjoyed by larger agencies affords them greater opportunities to exert effort in discretion-based administrative activities such as benefit overpayment error detection. Interestingly, rising state unemployment rates (*Unemployment Rate*) are inversely related to such discretionary agency detection efforts. One possible explanation for this seemingly counterintuitive finding is that higher unemployment rates might place greater stress on state UIP agencies by 'crowding out' discretionary error detection activities in favor of processing unemployment claims. Contrary to expectations, increases in state economic government policy liberalism (Economic Policy Liberalism) are positively related to benefit overpayment error detection efforts by state UIP agencies. This counterintuitive finding might reflect a buffering effect by state UIP agencies against policies made by electoral institutions that favor dominant state economic policy interests. Put another way, it is plausible that the finding is indicative of that these program error detection efforts are not representative of a broader class of state economic policies covered by this broad, aggregate measure of economic policy liberalism. Finally, evidence from only the partisan-based gubernatorial direct appointment authority models (M3 & M4) shows that election year pressures result in marginally higher benefit overpayment error detection efforts than non-election years, and that the volume of employer appeals of payment decisions made by a state UI agency to claimants exerts a substitution effect on state UIP agency-initiated benefit overpayment detection efforts.

TABLE 2

Gubernatorial Appointment Authority Models of Overpayment Errors:
Unemployment Insurance Programs in the American States (2002-2021)

	(Full Sample)	(Restricted Sample)	(Full Sample)	(R <i>estricted Sample</i> )
Variable	(M1)	(M2)	(M3)	(M4)
Gubernatorial	0.116	0.125		
Direct Appointment	(0.090)	(0.089)		
Republican Gubernatorial Direct			0.264*	0.274**
Appointment		<del></del>	(0.138)	(0.139)
Democratic Gubernatorial Direct			-0.505	-0.494
Appointment			(0.377)	(0.375)
Election Year	0.138	0.138	0.158*	0.159*
	(0.130)	(0.130)	(0.094)	(0.094)
Economic Policy Liberalism	1.105***	1.107***	1.116***	1.117***
·	(0.280)	(0.280)	(0.244)	(0.244)
Public Sector Unionization	-0.040	-0.040	-0.019	-0.019
	(0.036)	(0.036)	(0.022)	(0.022)
Unemployment Rate	-0.150***	-0.151***	-0.085***	-0.086***
	(0.030)	(0.030)	(0.029)	(0.029)
ln (Agency Budget Size)	1.916**	1.917**	1.690***	1.690***
	(0.786)	(0.787)	(0.580)	(0.582)
ln (Total Paid Claims)	-0.288	-0.291	0.064	0.063
	(0.510)	(0.511)	(0.409)	(0.410)
ln (BAM Total Claimant Error)	0.205	0.207	0.112	0.113
	(0.134)	(0.134)	(0.120)	(0.121)
ln (Total Employer Appeals)	-0.202	-0.201	$-0.368^*$	$-0.367^{*}$
	(0.191)	(0.191)	(0.207)	(0.207)
Constant	-13.176	-13.203	-12.342	-12.365
	(10.071)	(10.070)	(7.964)	(7.971)
Year Fixed Effects	YES	YES	YES	YES
State Fixed Effects	YES	YES	YES	YES
Log-Likelihood	-17598.72	-16792.67	-17532.65	-16729.77
AIC	35,265.44	33,653.34	35,129.30	33,521.53
BIC	35,432.27	33,818.53	35,286.32	33,672.15

**Note:** Lognormal maximum likelihood estimation. Robust standard errors clustered by state appear inside parentheses. \*  $p \le 0.10$  \*\*\*  $p \le 0.010$ .

Figure 2 reveals that estimates of partisan bias in administrative effort levels at identifying benefit overpayment errors is associated with partisan gubernatorial direct appointment authority of state UIP agency heads. To facilitate meaningful evaluations of estimated benefit overpayment errors, substantive marginal effect estimates are derived by multiplying an interquartile change of the dependent variable by the corresponding appointment authority coefficient estimate appearing in Table 2. In turn, this provides a substantive effect that is anchored to the amount of natural variation observed in these data. All estimates are interpreted as constant total dollar amount within-state deviations from the baseline category where the governor lacks direct appointment authority. The full sample of benefit overpayment error estimates are denoted as solid squares, those from the restricted sample are denoted as hollow squares.

The top panel of **Figure 2** [*Gubernatorial Direct Appointment*] is based on the appointment authority estimates from models **M1** and **M2** reported in **Table 2**. In numerical terms, a standardized interquartile marginal increase in benefit overpayment error detection is associated with a within-state average of \$0.379 million (\$88.62 per case) and \$0.402 million (\$93.20 per case) higher amount when governors exercise direct appointment authority compared to when they do not. These estimates, however, fail to uncover statistically discernible differences between when governors enjoy direct appointment authority over state UIP agency heads compared to when they lack such authority (p = 0.198, p = 0.162). These estimates, however, very well might mask partisan differences when governors maintain direct appointment authority over state

 $<sup>^{16}</sup>$  This average value per case is computed as the estimated within-state marginal effect divided over the within-state interquartile difference in the relevant case count (Full Sample: \$379,099.58/ 4,278= \$88.62; Restricted Sample: \$401,711.54/ 4,309 = \$93.23).

agency heads charged with administering UIPs.

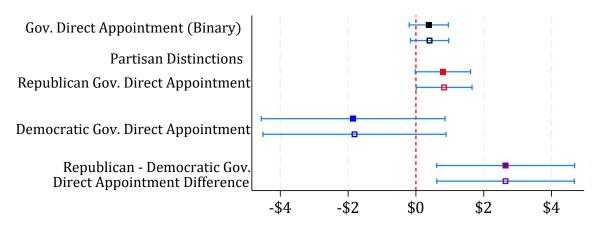
When partisan governor distinctions are considered in the form of Republican and Democratic Gubernatorial Direct Appointment estimates found in models M3 and M4 appearing in Table 2, however, these estimates reveal that Republican governors with direct appointment authority are primarily responsible for a substantially higher level of bureaucratic effort for detecting benefit overpayment errors in state UIPs (see middle panel: *Partisan Distinctions*]. Specifically, Republican governors with direct appointment authority have a greater within-state average of \$0.796 (\$0.832) million with a probability value equal to 0.056 (p=0.048) detection amount of benefit overpayment errors compared to the baseline when governors lack direct appointment authority in the full (M3) and restricted (M4) sample models. This substantive effect constitutes a within-state average partisan detection difference of \$154.11 and \$161.04 per benefit overpayment case in each respective model. Democratic governors with the same appointment powers exhibit a within-state average estimate of \$-1.851 (\$-1.811) million less than the gubernatorial non-direct appointment baseline amount. Yet, these M3 and M4 model estimates are not statistically discernible from the baseline category where governors lack direct appointment authority in the full sample (p = 0.181) and restricted sample (p = 0.189), respectively.

The bottom pair of estimates in **Figure 2** capture partisan differential estimates when governors hold direct appointment authority over state UIP agency heads. State UIP agencies operating under Republican governors with direct appointment authority over agency heads cull a much higher level of benefit overpayment errors compared to Democratic governors enjoying this same appointment authority by a within-state average \$2.647 million (p = 0.011) and \$2.643

 $<sup>^{17}</sup>$  This average value per case is computed as the estimated within-state marginal effect divided over the within-state interquartile difference in the relevant case count (Full Sample: \$795,652.15/5,163 = \$154.11; Restricted Sample: \$831,464.7/5,163 = \$161.04).

Figure 2. Appointment Authority Effects on Benefit Overpayment Error Detection

(Unemployment Insurance Agency Heads in the American States, 2002-2021)



Agency Initiated Benefit Overpayment Detection

- Benefit Overpayment Error (Full Sample)
- □ Benefit Overpayment Error (Restricted Sample)

Note: Dollar Amounts Presented in 2010 Constant Million Dollars.

million (p = 0.011) in the full (M3) and restricted (M4) sample models (see **bottom panel**: *Republican—Democratic Gov. Direct Appointment Difference*]. <sup>18</sup> This represents a respective within-state average per benefit overpayment case partisan differential estimate of \$618.68 (\$2,646,708/4,278) and \$613.22 (\$2,642,958/4,310) in these statistical models. This evidence reveals that state UIP agencies whose leaders are chosen by partisan governors exhibit tangible differences in bureaucratic effort with respect to state UIP agency activities relating to benefit overpayment error detection.

 $corresponding\ estimates.$ 

<sup>&</sup>lt;sup>18</sup> This is computed as the interquartile difference of the respective benefit overpayment errors multiplied by the *Republican Gubernatorial Direct Appointment* and *Democratic Gubernatorial Direct Appointment* 

#### Summary of Sub-Mechanism Analyses

The supplementary analyses conducted in **Appendices B** and **C** (see *Online Appendix Document*) respectively seek to explore possible underlying sources involving partisan bias in the detection of administrative errors. One sub-mechanism explored is the extent that governors exert control over direct appointment authority. This issue is addressed in **Appendix B** by estimating statistical models that demarcate direct gubernatorial appointment authority between those instances when governors exert either effective or actual unilateral authority ('unconstrained' control) control over these appointments versus when they do not ('constrained' control).<sup>19</sup> These particular findings indicate that governors with constrained direct appointment authority, thus requiring additional institutional approval over their state UIP agency heads choices, experience a higher within-state average detection of benefit overpayment errors which represents a marginal interquartile range effect that is \$1.525 [\$1.561] million higher than compared to non-direct gubernatorial appointment authority baseline in the full and restricted sample models. This represents a respective \$378.88 and \$386.17 average per case benefit overpayment error detection amount in each of these models. The primary source of these partisan differences is attributed to

<sup>19</sup> *Unconstrained Gov. Direct Appointment Authority* represents either *actual* unilateral control by governors since there is no institutional check on these appointment choices, or *effective* unilateral control insofar that the institution(s) charged with checking the governor's appointment authority is controlled by the same party as the governor. *Constrained Gov. Direct Appointment Authority* represents a potent effective check on these gubernatorial appointment choices since it requires formal approval from government institution(s) that happens to be controlled by the opposition party to the governor. These data come from Carl Klarner.

2013, "State Partisan Balance Data, 1937 - 2011", <a href="https://doi.org/10.7910/DVN/LZHMG3">https://doi.org/10.7910/DVN/LZHMG3</a>, Harvard Dataverse, V1 (*Retrieval Date: November 4, 2022*), and also the National Conference of State Legislatures, "Legislative Partisan Composition Table, 2012- 2021," <a href="https://www.ncsl.org/research/about-state-legislatures/partisan-composition.aspx#">https://www.ncsl.org/research/about-state-legislatures/partisan-composition.aspx#</a> (*Retrieval Date: November 4, 2022*).

Republican constrained governors exhibiting the highest benefit overpayment error within-state detection amounts in the full and restricted sample models (\$2.002 and \$2.118 million higher than compared to non-direct gubernatorial appointment authority baseline). This is a \$481.16 and \$505.25 average per case benefit overpayment error amount that is detected by state UIP agencies.

An alternative sub-mechanism centers on whether the partisan bias effects observed in this study vary based on the prior occupational-related business experience of both governors and appointed state UIP agency heads. For instance, U.S. mayors with prior business backgrounds are less inclined towards redistributive policies, and that such behavior is distinct from generic partisanship (Kirkland 2021). In Appendix C, this issue is considered by estimating models with interactions between the direct gubernatorial appointment authority indicator variables and separate binary indicators whether (1) the governor had prior business experience, or (2) the state UIP agency head had prior business experience<sup>20</sup>. Most of these estimates are numerically modest in relative terms. The lone exception is where Republican governors select state UIP agency heads with prior business experience. In both these full sample and restricted sample alternative models, state UIP agencies headed by an individual with prior business experience that is directly appointed by a Republican governor exhibits a marginal interquartile within-state average increase in benefit overpayment error detection amounts of \$2.102 million (or \$453.34 per case) and \$2.081 million (or \$432.30 per case) higher than compared to the non-direct gubernatorial appointment authority baseline in these full and restricted sample alternative models. Although a governor's prior business experience does not conditionally impact bureaucratic effort when it comes to detecting

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<sup>&</sup>lt;sup>20</sup> These binary indicators equal one if the governor [agency head] had prior business experience. Equal zero if they lacked such prior business experience. These data are compiled by the authors from online biographical sources and stored as PDF file copies. They can be obtained by request from the authors.

administrative errors in a partisan manner, clearly Republican governors exhibit a partisan effect that is manifested by appointing state UIP agency heads with prior business experience.

Appendix D evaluates alternative model specifications that omit year unit effects (i.e. only include state unit effects). In each instance, these alternative model specifications yield an inferior model fit to those models presented here with both state and year unit effects, while suggestive of model misspecification attributable to omitted variable bias based on Wald linear restriction tests. Finally, Appendix E considers differential gubernatorial appointment regime effects between southern and less populated segment of the Midwest 'Great Plains' states covering the Western Midwestern portion of the North Central United States compared to all remaining states.<sup>21</sup> In summary, although detection efforts are higher in these regions relative to other parts of the nation, they are estimated with substantial imprecision that render these estimates as null findings, while also revealing that such differential regional effects fail to improve model fit. Moreover, the baseline regions' within-state UIP agency estimates are quite similar in magnitude to those reported in the manuscript, albeit with less precision attributable to the statistical power reduction from these additional terms in these alternative model specifications.

#### Discussion

Government policymaking has distributional consequences that favor some groups at the expense of others (Laswell 1936). This line of research is concerned with identifying the various mechanisms by which competing interests benefit from governmental policymaking (e.g.,

<sup>&</sup>lt;sup>21</sup> The Southern states are represented by: Alabama, Arkansas, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia; the Midwest West North Central States are represented by Iowa, Kansas, Minnesota, Missouri, North Dakota, Nebraska, and South Dakota. Regional determinations are based on U.S. Census classifications (https://www2.census.gov/geo/pdfs/maps-data/maps/reference/us regdiv.pdf).

Gottschalk 2000; Hertel-Fernandez 2019; Hacker 2004; Hacker and Pierson 2010; Vogel 2003). Although government agencies are viewed as playing a central role in seeking to ensure a lack of bias when dealing with citizens and constituent groups (e.g., Brodkin 1987; Frederickson 1990), the administration of many government programs often involves subterranean political processes; whereby, governance is linked to preferred policy outcomes that do not require explicit forms such as political bargaining or judicial review (Hacker 2004: 243; Herd and Moynihan 2018). For instance, when discretion is feasible, variation in bureaucratic activities might reflect political accountability that is manifested through the power of the appointment mechanism.

One area where these subtle political processes might take place involving discretionary activities involves bureaucratic efforts at self-identification of program errors. Bureaucratic effort requires costly investments by public agencies (Turner 2017) that signify organizational priorities (Cyert and March 1963; Simon 1947) for a host of reasons ranging from political salience (Hong, et al. 2020: 1245) to preferences favoring one set of groups at the expense of others (Maynard-Moody and Musheno 2022). Bureaucratic agencies' primary task responsibility centers on the actual administration of program benefits (i.e., processing claims and providing program benefits). Hence, agency-initiated efforts at program error detection represent a secondary task responsibility. Therefore, discretionary-based agency error detection reflects an intentional willingness and investment of scarce time and resources by agencies to identify administrative errors. This is distinct from existing studies of program administration errors which are based on routinized (and mandated) quality control samples that represents a small fraction of both the total volume and dollar amount of administrative errors identified by public agencies (Compton, et al. 2023; Greer and Bullock 2018; Krause and Hong nd; Park 2022; Young, et al. 2022; Young, et al. 2024; Widlak and Peeters 2020). Although quality control samples are highly informative for providing information on the caliber of administrative decision-making, they cannot speak to the incentives underlying discretionary bureaucratic effort in detecting administrative errors by public agencies.

One manifestation of political bias can be attributed to the extent partisan governors have direct control over appointment authority of state agency heads. Because political parties have different preferences regarding the provision of benefits to business at the expense of labor (e.g., Allan and Scruggs 2004; Bartels 2016; Franko and Witko 2018; Hacker 2004; Hertel-Fernandez 2019; Kelly and Witko 2012), it is natural to infer that Republican governors will prefer more discretionary effort by state UIP agencies to detect benefit overpayment errors that redound to the benefit of employers UI fund account balances at the expense of unemployed citizens. Our evidence demonstrates that when governors appoint state UIP agency heads, systematic partisan differences arise in how these public bureaucracies engage in tasks to detect and correct administrative errors. State UIP agency efforts at detecting benefit overpayments to unemployed workers are notably higher under Republican governors than Democratic governors when each possess direct appointment authority.

On a broader level, this study advances a pair of critical insights regarding the distributional consequences of executive policymaking in democratic systems. Although executive branch coordination is normatively desirable for effective administration of public policies (e.g., Moe 1985b), it can also yield partisan biases in agencies' willingness to detect program waste through benefit overpayment error detection. Further, public agencies' role in determining which interests benefit (and lose) from program administration transcends acting in accordance with legal and rule-based general policies that generate administrative burdens that affect clientele groups (Herd and Moynihan 2018). In closing, the present study underscores a simple, yet underappreciated fact — that the costs and benefits incurred by citizens and groups alike from program administration can involve extralegal factors relating to agency priorities that are prescribed by neither law nor formal rules, but rather through the exercise of discretionary government authority.

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### **ONLINE APPENDIX**

Partisan Bias, Bureaucratic Effort, and Detection of Administrative Errors: Evidence from Unemployment Insurance Programs in the American States

- 1. <u>APPENDIX A</u>: Listing of State UIP Agency Head Appointment Authorities; Descriptive Statistics; and Detailed Description of Dependent Variables: Measures, Data Construction, and Legal Bases
- 2. <u>APPENDIX B</u>: Sub-Mechanism, I: Distinguishing Among 'Unconstrained' Governors versus 'Constrained' Governors [i.e., Lack Unilateral Control: Actual or Effective]
- 3. <u>APPENDIX C</u>: Sub-Mechanism, II: Differential Gubernatorial Partisan Appointment Authority Effects Based On (1) Governors' Prior Business Experience, (2) State UIP Agency Head's Prior Experience, and (3) Neither (1) or (2) [Baseline Effects]
- 4. <u>APPENDIX D</u>: Comparison of Reported Unrestricted Model Specifications with Both State and Year Unit Effects Versus Alternative Restricted Model Specifications Omitting Year Unit Effects
- 5. <u>APPENDIX E</u>: Analyses of Models with Differential Gubernatorial Appointment Effects by Region Differences: South & Midwest: West North Central (i.e., Great Plains) States Compared to All Other States/Regions (i.e., Northeast, West, and Midwest: East North Central)

## APPENDIX A

# TABLE A1 Listing of State UIP Agency Head Appointment Authorities

Note: The list only shows the first year & years with change for each state

year	state	UIP Agency Name	Appointment Method	Appointment Method (Appointed By [Approval])
2002	Alabama	Department of Industrial Relations	CS	Civil Service
2013	Alabama	Department of Labor	G	Governor
2002	Alaska	Division of Employment Security	AG	Agency Head [Governor]
2002	Arizona	Employment and Rehabilitation Services Division	A	Agency Head
2002	Arkansas	Arkansas Employment Security Department	G	Governor
2002	California	California Employment Development Department	GS	Governor [Senate]
2002	Colorado	Colorado Department of Labor and Employment	GS	<b>Governor</b> [Senate]
2002	Connecticut	Labor Department	GE	Governor [General Assembly]
2002	Delaware	Department of Labor	GS	Governor [Senate]
2002	Florida	Agency for Workforce Innovation	G	Governor
2012	Florida	Florida Department of Economic Opportunity	GS	Governor [Senate]
2002	Georgia	Georgia Department of Labor	CE	Constitutional: Elected by Public
2002	Hawaii	Department of Labor and Industrial Relations	GS	Governor [Senate]
2002	Idaho	Department of Labor	GS	<b>Governor</b> [Senate]
2002	Illinois	Illinois Department of Employment Security	GS	Governor [Senate]
2002	Indiana	Indiana Department of Workforce Development	G	Governor
2002	Iowa	Iowa Workforce Development	GS	Governor [Senate]
2002	Kansas	Department of Human Resources	GS	Governor [Senate]
2002	Kentucky	Department for Employment Services, Cabinet for Workforce Development	AG	Agency Head [Governor]
2002	Louisiana	Office of Workforce Development	A	Agency Head
2010	Louisiana	Louisiana Workforce Commission	GS	Governor [Senate]
2002	Maine	Maine Department of Labor	GLS	Governor [Legislature's Joint Committee on Labor, Commerce, Research and Economic Development (LCRED) & state Senate]
2002	Maryland	Department of Labor, Licensing & Regulation	GS	Governor [Senate]
2002	Massachusetts	Division of Employment & Training	CG	Cabinet Secretary [Governor]

2004	Massachusetts	Massachusetts Department of Labor and Workforce Development	G	Governor
2002	Michigan	Employment Security Commission	GS	Governor [Senate]
2011	Michigan	Department of Licensing and Regulatory Affairs	CS	Civil Service
2012	Michigan	Department of Licensing and Regulatory Affairs	GS	Governor [Senate]
2015	Michigan	Michigan Talent Investment Agency	CS	Civil Service
2020	Michigan	Michigan Department of Labor and Economic Opportunity	GS	Governor [Senate]
2002	Minnesota	Minnesota Department of Economic Security	GS	Governor [Senate]
2002	Mississippi	Employment Security Commission	BS	<b>Board/Commission</b> [Senate]
2004	Mississippi	Mississippi Department of Employment Security (Office of Unemployment Insurance)	GS	Governor [Senate]
2002	Missouri	Missouri Department of Labor and Industrial Relations	GS	Governor [Senate]
2002	Montana	Montana Department of Labor and Industry	G	Governor
2004	Montana	Montana Department of Labor and Industry	GS	Governor [Senate]
2002	Nebraska	Nebraska Department of Labor	GS	Governor [Senate]
2002	Nevada	Department of Employment Training and Rehabilitation, Employment Security Division	G	Governor
2002	New Hampshire	Department of Employment Security	GC	Governor [Council]
2002	New Jersey	New Jersey Department of Labor	GS	Governor [Senate]
2002	New Mexico	New Mexico Department of Labor, UI Bureau	GS	Governor [Senate]
2002	New York	New York Department of Labor, Employment Security Division	GS	Governor [Senate]
2002	North Carolina	Employment Security Commission	G	Governor
2002	North Dakota	North Dakota Job Service	G	Governor
2002	Ohio	Ohio Department of Job and Family Services, Office of Unemployment Insurance Operations	GS	Governor [Senate]
2002	Oklahoma	Oklahoma Employment Security Commission	В	Board/Commission
2002	Oregon	Oregon Employment Department	GS	Governor [Senate]
2002	Pennsylvania	Department of Labor and Industry	GS	Governor [Senate]
2002	Rhode Island	Rhode Island Department of Labor and Training	G	Governor
2009	Rhode Island	Rhode Island Department of Labor and Training	GS	Governor [Senate]
2002	South Carolina	South Carolina Employment Security Commission	В	Board/Commission
2020	South Carolina	South Carolina Department of Employment and Workforce	GS	Governor [Senate]
				Governor [Senate]

2002	Tennessee	Tennessee Department of Labor and Workforce	G	Governor
2002	Texas	Texas Workforce Commission	В	Board/Commission
2002	Utah	Utah Dept. of Workforce Services	GS	Governor [Senate]
2002	Vermont	Vermont Department of Labor	G	Governor
2007	Vermont	Vermont Department of Labor	GS	Governor [Senate]
2002	Virginia	Virginia Employment Commission	GB	Governor [Both Legislative Chambers]
2002	Washington	Employment Security Department	GS	Governor [Senate]
2002	West Virginia	Bureau of Employment Programs	GS	Governor [Senate]
2002	Wisconsin	Department of Workforce Development	GS	Governor [Senate]
2002	Wyoming	Department of Employment	GS	Governor [Senate]

The raw data of the state agency head's appointment mechanism was obtained from the *Book of the States* between 2002-2021. The data denotes appointment mechanism in thirteen different letter codes by combinations of appointing authority and approval authority for state agency head in each state and year (see Data Codebook page 3 for greater detail on these letter codes).

These letter codes were then converted into a binary indicator of (1) non-direct and direct appointment authority. Next, the second category was further refined based on partisan distinctions into (2) non-direct/Republican governor direct/Democratic governor direct, following the rule below.

- 1. Non-Direct Gubernatorial Appointment Authority (0): Lacking Gubernatorial Appointment Authority (A, B, BS, CE, CS, AG, CG). This category also includes lack of approval (AG and CG) as well as non-partisan, independent governors.
- 2. <u>Republican Gubernatorial Direct Appointment Authority:</u> Republican governor has a certain appointment authority either without approval institution (G), or constrained by an approval institution such as legislature (GE, GLS, GS), board (GB), or council (GC).
- **3.** <u>Democratic Gubernatorial Direct Appointment Authority:</u> Democratic governor has a certain appointment authority either without approval institution (G), or constrained by an approval institution such as legislature (GE, GLS, GS), board (GB), or council (GC).

Table A2: Descriptive Statistics for Variable Analyzed in Manuscript

Variable	Mean	SD	Between SD / Within SD	Min	Max	Source		
Benefit Overpayment Error Detection	12,000,000	28,600,000	19,000,000/	247.301	474,000,000	U.S. Department of Labor "ETA-227. Overpayment		
Initiated by State UIP Agencies [Claimant			21,500,000			Detection and Recovery Activities Report"		
Responsible: in 2010 Constant Dollars								
<u>UIP AGENCY HEAD APPOINTMENT AUTHORITY COVARIATES</u>								
Gubernatorial Direct Appointment (Binary)	0.828	0.378	0.348/0.154	0.000	1.000	The Book of the States. 2002-2021.		
Gubernatorial Direct Appointment	1.230	0.722	0.593/0.420	0.000	2.000	The Book of the States. 2002-2021.		
(Partisan Distinctions) <sup>1</sup>								
			<u>CON</u>	ITROL COVAL	RIATES			
Election Year	0.264	0.441	0.053/0.438	0.000	1.000	The Book of the States. 2002-2021.		
Economic Policy Liberalism	-0.025	1.239	1.221/0.267	-2.471	3.325	Warshaw, Christopher, and Devin Caughey. "Mass Ideology and Policy Liberalism of American States from 1936-2020," http://www.chriswarshaw.com/data.php		
Public Sector Unionization	36.579	17.665	17.427/3.759	4.300	76.200	Hirsch, B.T. and Macpherson, D.A. "Union Membership and Coverage Database," https://unionstats.com/		
Unemployment Rate	5.671	2.037	1.065/1.742	2.108	13.783	U.S. Bureau of Labor Statistics. "Local Area Unemployment Statistics. 2002-2021."		
ln(Agency Budget Size)	17.471	0.940	0.934/0.164	15.430	20.326	U.S. Department of Labor. "Resource Justification Model," https://oui.doleta.gov/rjm/		
ln(Total Paid Claims)	14.135	1.176	1.105/0.429	10.718	17.876	U.S. Department of Labor. "Regular Benefits Information by State."		
ln (BAM Total Claimant Error)	17.528	1.422	1.272/0.658	13.493	22.202	U.S. Department of Labor. "Benefit Accuracy Measurement Survey. 2002-2021." Publicly Available Upon Request.		
ln(Total Employer Appeals Count)	8.155	1.341	1.284/0.428	4.595	10.935	U.S. Department of Labor "ETA-5130. Benefit Appeals Report"		

<sup>&</sup>lt;sup>1</sup> Three-group categorical variable, indicating "1" if Republican governors appoint state UIP agency heads and "2" if Democratic governors appoint state agency heads. The baseline category is "0" where governors do not have direct appointment authority. See **Figure 1** in the manuscript for a detailed overview of the distribution of appointment authority of each category.

Detailed Description of Dependent Variables: Measures, Data Construction, and Legal Bases

A. Measures and Data Construction

Benefit Overpayment Error Detection (Claimants): Annual sum of Columns c19 and c20 from ETA-227 Overpayment Detection and Recover Activities quarterly reports: The first dependent variable, Benefit Overpayment Error Detection is measured as the annual sum of claimant-responsible non-fraud benefit overpayments that are detected by state agency through its own initiatives in 2010 constant dollar – independent of those amounts detected via federal-mandated BAM quality control samples. Specifically, it is calculated by subtracting the amount of claimant-responsible overpayment errors detected via BAM from the total reported amount of claimant-responsible, non-fraudulent benefit overpayments (see Column c19, Regular UI – State UI – Nonfraud – Claimant Errors Dollar Amount and c20, Regular UI – UCFE/UCFX – Nonfraud – Claimant Errors Dollar Amount and c10, Regular UI – UCFE/UCFX – Nonfraud – Claimant Errors Dollar Amount (https://oui.doleta.gov/unemploy/DataDownloads.asp), then subsequently adjusted to 2010 constant-dollars by the authors.

This outcome measure only includes the state detection efforts targeting nonfraud overpayments caused by claimants, thus excluding detection efforts for fraudulent overpayments (which is separately reported in Column c3 in the same dataset). By legal definition, fraud is attributable only to claimants, as defined by "willful misrepresentation by the claimant." (U.S. Department of Labor 2017: IV-2-163). We therefore restrict our focus to non-fraud (claimant) benefit overpayment error detection efforts by state UIP agencies. First, fraud-based error

<sup>&</sup>lt;sup>2</sup> The regular State Unemployment Compensation for Federal Employees (UCFE), and Unemployment Compensation for Ex-Servicemembers (UCX) are the "three major Unemployment Insurance programs (UIPs) (U.S. Department of Labor 2021: 1)" that are federally monitored through the Benefit Accuracy Measurement reporting system.

detection constitutes a different administrative problem and related processes from the one characterized in this study. Unlike non-fraud benefit overpayment errors which are determined at the initiation of state UIP agencies using their administrative discretion, fraudulent activities are typically initiated by actors external to the state UIP agency, such as local law enforcement agencies or private actor complaints regarding identity theft (U.S. Department of Labor Office of Inspector General 2015: 4). This process stands in direct contrast to state UIP agencies using their own means to detect nonfraud benefit overpayment errors. In this way, our measurement scheme reflects agency targeting behavior, and not conflated from targeting by external sources. Second, we omit the state agency efforts to detect benefit overpayment errors that are not attributable to claimants, specifically those involving employers and state agencies, for the purposes of our study. Detection of employer-induced benefit overpayment errors not only involves a distinct operating procedure but also does not necessarily incur benefits for businesses. There is no direct relief from excess financial costs or burdens for these actual detected transactions, because federal law prevents 'an employer's account from being relieved of charges if the actions of the employer led to an improper payment' (U.S. Department of Labor Office of Inspector General 2013: 14). Claimant costs derived from these discretionary error detection efforts also vary by state in such cases where the benefit overpayment error is the fault of either employers or state UIP agencies; cf. cf. See U.S. Department of Labor (2021) Table 6-2. Recovery of Nonfraud Overpayments for greater details on each state provision). However, including these alternative sources of benefit overpayment error detections will conflate the costs to claimants and resulting benefits to employers resulting from state UIP agency-initiated error detection efforts.

For consistency purposes, this benefit overpayment detection error variable excludes those overpayment error detected activities in special unemployment compensation programs outside of regular UIPs, namely the Extended Benefits (EB) programs that extend benefits to workers who have exhausted regular UIP benefits in times of high unemployment (For details, see

https://oui.doleta.gov/unemploy/extenben.asp). Unlike the three regular UIPs (i.e., state UI, UCFX, and UCFE), the EB program is temporary by nature, and its financing structure, involving both federal and state funding, has been inconsistent across states over the sample period (Stone and Chen, 2014). Additionally, the scope of analysis is aligned with other federally mandated performance management systems, such as the Benefit Accuracy Measurement (BAM) survey (U.S. Department of Labor, 2021:1).

# B. Benefit Overpayment Detection (for Claimants): Substantive Consequences and Their Legal Bases

According to the Federal Unemployment Tax Act Section 3309(a)(2), employers can only be reimbursed for claimant-induced benefit overpayment errors, thus creating a zero-sum transaction between unemployed workers and employers. When a state UIP agency detects a benefit overpayment of program benefits and determines that it is attributable to the claimant themselves, it must be repaid to the agency (Trade Adjustment Assistance Extension Act of 2011: 383). Subsequently, the benefit charges for the overpaid amount are removed from the employer's unemployment account, which had originally made an overcontribution to the UIP fund due to this claimant error (U.S. Department of Labor 2011: 3; cf. See Federal Unemployment Tax Act Section 3303(a)(1) for the original provision). Due to this federal regulation, when state UIP agencies detect and recoup claimant-induced benefit overpayment errors (i.e., Benefit Overpayment Error *Detection*), it ultimately results in costs to claimants (i.e., unemployed program beneficiaries). These claimant-induced benefit overpayment errors is simply an overpayment from employers to claimants resulting from claimants' errors (claimants receiving excessive benefits than they are legally entitled to) (U.S. Department of Labor 2017: IV-2-162). Consequently, when UIP agencies detect and recoup these benefit overpayment errors, the financial burden falls on the claimant, unless the claimant requests a waiver under limited circumstances, such as proving a good conscience and/or financial hardship (U.S. Department of Labor 2023: 6-1).

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### APPENDIX B

Sub-Mechanism, I: Distinguishing Among 'Unconstrained' Governors versus 'Constrained' Governors [i.e., Lack Unilateral Control: Actual or Effective]

Additional analyses is conducted that delves into the extent that the gubernatorial direct appointment effects observed in the manuscript are related to 'constrained' governors that lack effective unilateral control over state UIP agency head appointments (requires approval/ confirmation from another government institution, as well as divided partisan control between the governor and approval/confirmation institution); or 'unconstrained' governors enjoy effective unilateral control (lacking an approval/confirmation institution or experiences unified partisan control between these appointment institutions). The findings appearing in both Table B1 and Figure B1 reveal that constrained governors with direct appointment authority exert greater effort at benefit overpayment error detection compared to unconstrained governors. Please note that these estimates are less precise compared to the reported model estimates since the former are comprised of a smaller subset of cases since direct gubernatorial appointment authority is further divided between constrained and unconstrained governors. Figure B1 displays that this nonpartisan direct gubernatorial appointment authority within-state average estimate is \$1.525 million (\$378.88 per case) in the full sample's **Model BM1**, while being slightly higher in the restricted sample (Model BM2): \$1.561 million within-state average (\$386.17 per case) compared to the nondirect gubernatorial appointment baseline for this set of agencies.

The primary source of this difference involving benefit overpayment error detection between constrained and unconstrained governors is mostly attributed to Republican governors. In the full sample model (Model BM3), Figure B1 reveals that Republican governors with constrained direct appointment authority have \$2.002 million higher within-state average compared to the non-

direct gubernatorial appointment authority baseline (\$481.16 per case).<sup>3</sup> This suggests that Republican governors are more effective at obtaining partisan policy goals by targeting unemployed workers to the redound of employers when their appointment authority is checked by another institution. In turn, this suggests that lacking complete unilateral control over appointment authority provides state UIP agencies with greater political cover (i.e. legitimacy) for engaging in partisan-based differences in detection of administrative errors that benefit business interests at the expense of labor.

TABLE B1

Alternative Measures of Gubernatorial Partisan Appointment Authority Encompassing
Only Unilateral (Actual and Effective) Gubernatorial Control Over the Appointment
Process: Unemployment Insurance Programs in the American States, 2002-2021

			<u> </u>	
Variable	(Full Sample)	(Restricted Sample)	(Full Sample)	(Restricted Sample
Valiable	(BM1)	(BM2)	(BM3)	(BM4)
Constrained Gubernatorial	0.426***	0.441***		
Direct Appointment	(0.151)	(0.147)		
	0.51.0**	0.404**		
Unconstrained Gubernatorial Direct Appointment	-0.510**	-0.494**		<del></del>
••	(0.235)	(0.238)		
Republican Constrained Gubernatorial Direct			0.944***	0.960***
Appointment			(0.296)	(0.294)
••				. ,
Republican Unconstrained Gubernatorial Direct			-0.223	-0.208
Appointment			(0.239)	(0.244)
Democratic Constrained Gubernatorial Direct			0.016	0.030
Appointment			(0.323)	(0.320)
Democratic Unconstrained Gubernatorial Direct			-0.342	-0.327
Appointment			(0.278)	(0.277)
71 17	0.185**	0.184**	0.258**	0.258**
Election Year	(0.085)	(0.085)	(0.113)	(0.114)
	• •	, ,		, ,
Economic Policy Liberalism	1.089***	1.093***	0.912***	0.915***
Economic Policy Liberalism	(0.161)	(0.160)	(0.176)	(0.175)

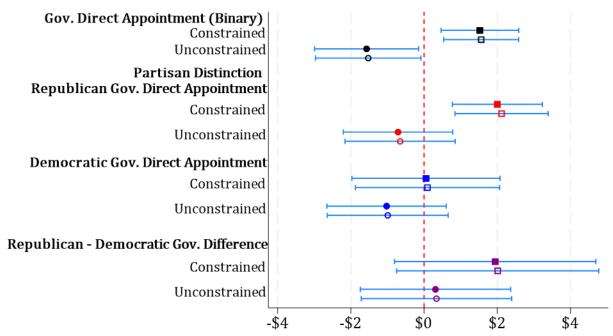
<sup>&</sup>lt;sup>3</sup> This result is corroborated in the restricted sample (**Model BM4**) in **Figure B1**, with a \$2.118 million within-state average higher relative to the non-direct gubernatorial appointment baseline (\$505.25 per case).

0.014	0.014	0.014	0.014
(0.028)	(0.028)	(0.024)	(0.024)
-0 213***	-0 215***	-0.154**	-0.154**
(0.056)	(0.056)	(0.071)	(0.072)
, ,	, ,	, ,	, ,
1.545***	1.548***	$1.158^{**}$	$1.158^{**}$
(0.284)	(0.282)	(0.476)	(0.477)
-0.296	-0.300	0.023	0.020
			(0.502)
` ,			
0.126	0.128	0.037	0.039
(0.132)	(0.131)	(0.125)	(0.126)
0.222	0.221	0.207	0.205
			-0.305
(0.165)	(0.165)	(0.201)	(0.202)
-5.947	-5.982	-2.320	-2.337
(5.719)	(5.710)	(6.530)	(6.527)
YES	YES	YES	YES
YES	YES	YES	YES
-17486.03	-16685.15	-17442.50	-16643.63
35032.05	33430.30	34951.01	33353.25
35179.25	33576.06	35112.93	33513.58
999	952	999	952
	(0.028) -0.213*** (0.056)  1.545*** (0.284) -0.296 (0.447)  0.126 (0.132) -0.232 (0.165) -5.947 (5.719) YES YES -17486.03 35032.05 35179.25	(0.028)       (0.028)         -0.213***       -0.215***         (0.056)       (0.056)         1.545***       1.548***         (0.284)       (0.282)         -0.296       -0.300         (0.447)       (0.446)         0.126       0.128         (0.132)       (0.131)         -0.232       -0.231         (0.165)       (0.165)         -5.947       -5.982         (5.719)       (5.710)         YES       YES         YES       YES         -17486.03       -16685.15         35032.05       33430.30         35179.25       33576.06	(0.028)       (0.024)         -0.213***       -0.215***       -0.154**         (0.056)       (0.056)       (0.071)         1.545***       1.548***       1.158**         (0.284)       (0.282)       (0.476)         -0.296       -0.300       0.023         (0.447)       (0.446)       (0.500)         0.126       0.128       0.037         (0.132)       (0.131)       (0.125)         -0.232       -0.231       -0.306         (0.165)       (0.165)       (0.201)         -5.947       -5.982       -2.320         (5.719)       (5.710)       (6.530)         YES       YES       YES         YES       YES       YES         YES       YES       YES         -17486.03       -16685.15       -17442.50         35032.05       33430.30       34951.01         35179.25       33576.06       35112.93

Note: Lognormal maximum likelihood estimation. Robust standard errors clustered by state appear inside parentheses.  $*p \le 0.10$   $**p \le 0.05$   $***p \le 0.010$ .

## Figure B1 Appointment Authority Effects on Agency Initiated Benefit Overpayment Error Detection

(Unemployment Insurance Agency Heads in the American States, 2002-2021)



Agency Initiated Benefit Overpayment Detection (Constant 2010 Millions)

- Benefit Overpayment Error (Full Sample, Constrained)
- □ Benefit Overpayment Error (Restricted Sample, Constrained)
- Benefit Overpayment Error (Full Sample, Unconstrained)
- O Benefit Overpayment Error (Restricted Sample, Unconstrained)

### **APPENDIX C**

Sub—Mechanism, II: Differential Gubernatorial Partisan Appointment Authority Effects Based On (1) Governors' Prior Business Experience, (2) State UIP Agency Head's Prior Experience, and (3) Neither (1) or (2) [Baseline Effects]

Another mechanism explored to further shed light on the gubernatorial direct appointment authority effects focuses on whether governors or state UIP agency heads have prior business experience in their professional career background. One might expect that those with a professional background in business, both governors and agency heads will prefer to target program benefit overpayment errors more vigorously than those individuals serving in these positions lacking prior business occupational experience. This is because greater detection efforts by state UIP agencies for identifying benefit overpayment errors will redound to the economic benefit of business/ employers at the expense of labor/unemployed workers. To empirically investigate this issue, a pair of binary indicators are operationalized that reflect whether governors and state UIP agency heads had prior business occupational experience prior to their respective election and appointment. The estimates from this analysis appear in **Table C1** and **Figures C1** and **C2**.

These estimates are not only modest, but also exhibit substantially less precision compared to the reported direct gubernatorial appointment authority estimates of primary interest, as well as those based on distinctions between 'constrained' and unconstrained' direct gubernatorial appointment authority covered in **Appendix B**. The sole exception where an estimate both substantively and significantly departs from the non-direct appointment authority baseline occurs when Republican governors have direct appointment authority over state UIP agency heads who happen to have a prior business professional experience. For both models **CM1** & **CM2** in **Table C1** (**Top panel, bottom estimate in Figures C1** and **C2**), state UIP agencies headed by an individual with prior business experience that is directly appointed by a Republican governor exhibits a marginal interquartile within-state average increase in state UIP agencies' benefit overpayment error

detection that is \$2.102 million (or \$453.34 per case) and \$2.081 million (or \$432.30 per case) million higher than the non-direct gubernatorial appointment authority baseline. Business interests fare well from executive branch coordination when a Republican governor with direct appointment authority chooses a state UIP agency head with prior business occupational experience.

TABLE C1

Conditional Appointment Authority Models of Benefit Overpayment Error Detection
By Business Experience of Governors and Agency Heads:
Unemployment Insurance Programs in the American States (2002–2021)

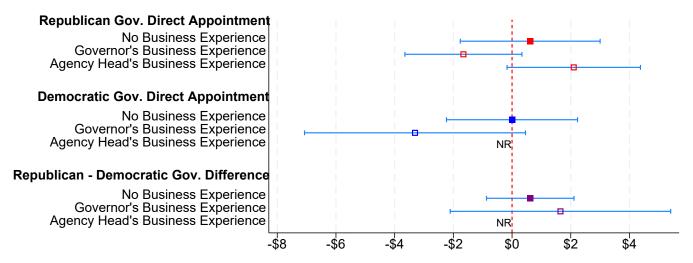
Variable	(Full Sample)	(Restricted Sample)
	(CM1)	(CM2)
Republican Gubernatorial Direct Appointment	0.153	0.231
	(0.300)	(0.333)
Democratic Gubernatorial Direct Appointment	-4.086E-04	0.079
	(0.414)	(0.436)
Republican Gubernatorial Direct Appointment ×	-0.748	-0.832*
Governor Business Experience	(0.459)	(0.494)
Democratic Gubernatorial Direct Appointment $ imes$	<b>-1.235</b> *	<b>-1.319</b> *
Governor Business Experience	(0.717)	(0.760)
Republican Gubernatorial Direct Appointment ×	$0.864^{*}$	$0.855^{*}$
Agency Head Business Experience	(0.476)	(0.482)
Democratic Gubernatorial Direct Appointment ×	-0.436	-0.447
Agency Head Business Experience	(0.619)	(0.607)
Governor Business Experience	0.270	0.353
	(0.350)	(0.401)
Agency Head Business Experience	-0.231	-0.220
	(0.386)	(0.395)
Election Year	0.130	0.129
	(0.085)	(0.085)
Economic Policy Liberalism	$0.691^{**}$	$0.692^{**}$
	(0.307)	(0.307)
Public Sector Unionization	0.017	0.017
	(0.024)	(0.024)
Unemployment Rate	-0.072	-0.073
	(0.050)	(0.051)
In (Agency Budget Size)	1.002**	1.002**
	(0.466)	(0.467)
In (Total Paid Claims)	0.032	0.030
	(0.453)	(0.456)

ln (BAM Total Claimant Error)	0.153	0.153
	(0.185)	(0.186)
In (Total Employer Appeals Count)	$-0.647^{***}$	$-0.647^{***}$
	(0.192)	(0.193)
Constant	0.360	0.278
	(6.916)	(6.938)
Year Fixed Effects	YES	YES
State Fixed Effects	YES	YES
Log-Likelihood	-17407.00	-16609.73
AIC	34884.01	33289.45
BIC	35055.74	33459.50
Number of Observations	999	952

**Note:** Lognormal maximum likelihood estimation. Robust standard errors clustered by state appear inside parentheses.

# Figure C1 Conditional Appointment Authority Effects on Agency Initiated Benefit Overpayment Error Detection by Governors and Agency Heads' Business Experience

(Unemployment Insurance Agency Heads in the American States, 2002-2021 [FULL SAMPLE])

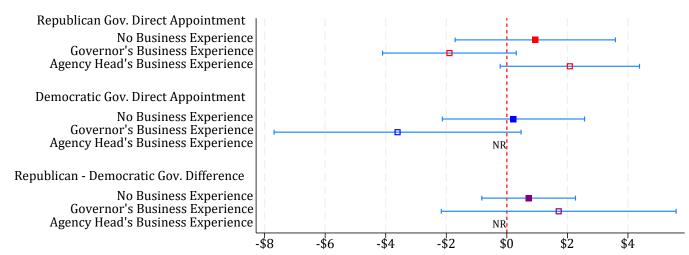


Agency Initiated Benefit Overpayment Detection (Constant 2010 Millions)

Note: NR refers to Not Reported due to excessively imprecise estimates

## Figure C2 Conditional Appointment Authority Effects on Agency Initiated Benefit Overpayment Error Detection by Governors and Agency Heads' Business Experience

(Unemployment Insurance Agency Heads in the American States, 2002-2021 [RESTRICTED SAMPLE])



Agency Initiated Benefit Overpayment Detection (Constant 2010 Millions)

Note: NR refers to Not Reported due to excessively imprecise estimates

### APPENDIX D

Comparison of Reported Unrestricted Model Specifications with Both State and Year Unit Effects Versus Alternative Restricted Model Specifications Omitting Year Unit Effects

Alternative models were estimated comparing the reported two-way fixed effect models containing both state and year unit effects against a restricted version of these models omitting the year unit effects. The results appear in **Appendix Table D1**. The core estimates of interest not only differ, but in some instances change both sign and significance. To adjudicate among these two sets of models based on statistical criteria, several model fit statistics were evaluated (Log-Likelihood Values, AIC and BIC statistics), as well as both descriptive and inferential tests based on differences involving AIC and BIC statistics, log-likelihood ratio statistic tests, and Wald coefficient linear restrictions tests. In every single instance, the unrestricted two-way fixed effect model specification does a vastly superior job of explaining the benefit overpayment error detection data than a restricted one-way fixed effects model specification. For instance, the BIC differentials far exceed the conventional thresholds routinely advocated in model selection ranging between 10 and 30 (e.g., Raftery 1995).4 Further, both the Log-likelihood and Wald coefficient linear restriction inferential tests soundly reject the null hypothesis that there is no explanatory difference in overall model fit between these model specifications. Taken together, these results not only indicate that the two-way fixed effect models better represent these data compared to a one-way fixed effect model specification, but also suggests that both omitted variable bias and model misspecification are induced with a one-way fixed effects model specification.

<sup>&</sup>lt;sup>4</sup> Adrian E. Raftery. 1995. "Bayesian Model Selection in Socia Research." *Sociological Methods and Research*. 25: 111-163.

APPENDIX TABLE D1

Comparison of Reported Unrestricted Models (*Both State and Year Unit Effects*) vs Alternative Restricted Models (*Only State Unit Effects*)

<u>Variable</u>	Model 1	Model D1	Model 2	Model D2	Model 3	Model D3	Model 4	Model D4
Gubernatorial Direct Appointment	0.116 (0.138)	-0.606** (0.289)	0.125 (0.089)	-0.678** (0.303)				
Republican Gubernatorial Direct Appointment Democratic Gubernatorial Direct Appointment					0.264** (0.094) -0.505 (0.377)	-0.349 (0.267) -1.074*** (0.303)	0.274** (0.094) -0.494 (0.375)	-0.462* (0.134) -1.192*** (0.251)
Model Log-Likelihood Value	-17,598.72	-17,789.22	-16,792.67	-16,974.18	-17,532.65	-17,738.16	-16,729.77	-16,924.97
Log-Likelihood Test -2 (LL <sub>Unrestricted Model</sub> - LL <sub>Restricted Model</sub> )	-381*** [0.000]		-363.02*** [0.000]		-411.02*** [0.000]		-390.4*** [0.000]	
AIC Statistic BIC Statistic:	35,265.44 35,598.44	35,598.44 35,647.51	33,653.34 33,818.53	33,968.35 34,016.94	35,129.3 35,286.32	35,498.31 35,552.29	33,521.53 33,672.15	33,871.93 33,925.38
AIC Unrestricted Model – AIC Restricted Model	-333		-315.01		-369.01		-350.4	
BIC Restricted Model – BIC Restricted Model	-215.24		-198.41		-265.97		-253.23	
Linear Restrictions: Omitted Year Unit Effects Test	26,556.16*** [0.000]		25,876.74*** [0.000]		84,993.68*** [0.000]		87,762.94*** [0.000]	
State Unit Effects	YES	YES	YES	YES	YES	YES	YES	YES
Year Unit Effects	YES	NO	YES	NO	YES	NO	YES	NO
Control Covariates	YES	YES	YES	YES	YES	YES	YES	YES
Total Number of Observations	999	999	952	952	999	999	952	952

Notes: Lognormal maximum likelihood estimation. Robust standard errors clustered by state appear inside parentheses. Control covariates are included in all model specifications (omitted in table for presentation purposes).  $p \le 0.10$  \*\*  $p \le 0.05$  \*\*\*  $p \le 0.010$ .

### **APPENDIX E**

Analyses of Models with Differential Gubernatorial Appointment Effects by Region Differences: South & Midwest: West North Central States Compared to All Other States/Regions (i.e., Northeast, West, and Midwest: East North Central)

We also consider differential gubernatorial appointment regime effects when it comes to benefit overpayment error detection efforts initiated by state UIP agencies. Specifically, we consider differences between regions where state bureaucracies might be systematically lower and tend to be (though not always) in Republican leaning or dominant states. We distinguish between southern and less populated segment of the Midwest 'Great Plains' states covering the Western Midwestern portion of the North Central United States compared to all remaining states.<sup>5</sup> Although multiplicative (interaction) coefficient estimates do reveal that state agencyinitiated benefit overpayment error detection efforts are higher in these regions relative to the remainder of the nation, they are estimated with substantial imprecision that render these estimates as null findings (with p-values  $\geq 0.513$ ). Moreover, models that account for such differential regional effects fail to improve model fit, as evinced by the uniform null findings in both the log-likelihood ratio tests statistics and linear coefficient restrictions tests for these additional covariates. Moreover, the baseline regional groups' within-state UIP agency estimates are quite similar in magnitude to those reported in the manuscript, albeit with less precision attributable to the statistical power reduction from these additional terms in these alternative model specifications.

<sup>-</sup>

<sup>&</sup>lt;sup>5</sup> The Southern states are represented by: Alabama, Arkansas, Delaware, Florida, Georgia, Kentucky, Louisiana, Maryland, Mississippi, North Carolina, Oklahoma, South Carolina, Tennessee, Texas, Virginia, and West Virginia; the Midwest West North Central States are represented by Iowa, Kansas, Minnesota, Missouri, North Dakota, Nebraska, and South Dakota. Regional determinations are based on U.S. Census classifications (<a href="https://www2.census.gov/geo/pdfs/maps-data/maps/reference/us regdiv.pdf">https://www2.census.gov/geo/pdfs/maps-data/maps/reference/us regdiv.pdf</a>).

Comparison of Reported Models vs Alternative Models with Conditional Regional Direct Gubernatorial Appointment Effects

**APPENDIX TABLE E1** 

Variable	Model 1	Model E1	Model 2	Model E2	Model 3	Model E3	Model 4	Model E4
Gubernatorial Direct Appointment	0.116 (0.090)	0.094 (0.130)	0.125 (0.089)	0.101 (0.127)				
Republican Gubernatorial Direct Appointment					0.264* (0.138)	0.223 (0.241)	0.274** (0.139)	0.231 (0.236)
Democratic Gubernatorial Direct Appointment	<del></del>	<del></del>	<del></del>	<del></del>	-0.505 (0.377)	-0.564 (0.514)	-0.494 (0.375)	-0.553 (0.509)
South & Midwest: West NC States		0.395 (0.815)		0.377 (0.817)		0.131 (0.935)		0.119 (0.935)
Gubernatorial Direct Appointment × South & Midwest: West NC States		0.174 (0.315)		0.209 (0.319)				
Republican Gubernatorial Direct Appointment × South & Midwest: West NC States						0.259 (0.478)		0.293 (0.476)
Democratic Gubernatorial Direct Appointment × South & Midwest: West NC States	<del></del>					0.386 (0.772)	<del></del>	0.424 (0.770)
Model Log–Likelihood Value	-17,598.72	-17,598.66	-16,792.67	-16,792.59	-17,532.65	-17,532.27	-16,729.77	-16,729.36
Log-Likelihood Test $\chi^2 \sim (2)$ -2 (LLUnrestricted Model – LLRestricted Model)	0.12 [0.942]		0.16 [0.923]		0.76 [0.684]		0.82 [0.664]	
AIC Statistic BIC Statistic:	35,265.44 35,432.27	35,265.32 35,432.15	33,653.34 33,818.53	33,653.18 33,818.37	35,129.30 35,286.32	35,128.55 35,285.56	33,521.53 33,672.15	33,524.72 33,685.06
AIC Unrestricted Model –	-0.12		-0.16		-0.75		-3.19	
AIC Restricted Model BIC Unrestricted Model – BIC Restricted Model	-0.15		-0.16		-0.76		-12.91	
Linear Restrictions: $\chi^2 \sim (2/3)$	1.40		1.71		1.61		2.00	
Omit Region Additive and Multiplicative Terms	[0.496]		[0.425]		[0.657]		[0.572]	
State Unit Effects	YES							
Year Unit Effects	YES							
Control Covariates	YES							
Total Number of Observations	999	999	952	952	999	999	952	952

Notes: Lognormal maximum likelihood estimation. Robust standard errors clustered by state appear inside parentheses. Control covariates are included in all model specifications (omitted in table for presentation purposes).  $p \le 0.10$  \*\*  $p \le 0.05$  \*\*\*  $p \le 0.010$ .